# MARTIN MITKOV

# Skills

- ENGINES: Unreal: Unity: Godot: Proprietary engines (Warscape, Apvil)
- DESIGN TOOLS: Miro: Figma, Excel: Visual Scripting Tools: Spine 2D: Adobe Creative Suite, Photoshop, Illustrator: Blender
- PUBLISHING EXPERIENCE: AppStore: Google Play: Steam

# Experience

#### DESIGN DIRECTOR VICTORIA VR 07 2024 - 07 2025

Prototyping activities in VR: spell casting, navigation, parkour elements and more.

- HLD for Magic Madness and COB, including GDD, monetization and progression systems design.
- Support for character art department with design breakdowns.
- Mentoring for programmers and OA transitioning into designers.

# LEAD GAME DESIGNER

10.2023 - 07.2025

- GDD design and mission design documents related to open world progression
- · Open world gameplay and social systems design and implementation in Blueprints
- CCC tuning, animation tweaks and general combat adjustments.
- Social and narrative systems design and implementation.

#### LEAD GAME DESIGNER **KEVURU GAMES**

06.2022 - 09.2023

- · GDD design as per stakeholders input, supervising design workload and execution on the projects.
- Communication and updates on development with stakeholders.
- · Managing designers across multiple projects dependent on the company's current workload.
- Designers mentoring, aiming to clear the skill gradient gap.

### GAME MASTER (DESIGNER & PRODUCER)

# DECA GAMES

03.2021 - 06.2022

- Producing monthly LiveOps updates for Hero Hunters, Kill Shot Bravo 2 & Almost a Hero.
- · Supervising the design work on the updates and making sure IAPs are well tuned.
- Working closely with the management, CS and PEX department to ensure player satisfaction, Player engagement on socials.
- · Supervising and executing biweekly releases in the respective store consoles. Team management in Jira for 3 small teams.

#### GAME DESIGNER THE CREATIVE ASSEMBLY

08 2017 - 08 2020

- · Gameplay systems design Total War games Rome 2, Thrones of Britannia and Troy
- · Combat balance, 3D character models procedural generation support. Translating historical research to gameplay systems.
- FTUE and on-boarding features for Troy and Rome 2
- UI and UX integration and partial design for Rome 2

#### GAME DESIGNER FREELANCE (VARIOUS PLATFORMS)

07.2015 - 08.2017

- Game Design and Production for various indie game projects: GDD, game pitching, LiveOps strategies.
- · UI & UX design and implementation.
- Progression systems design for geolocation game Maguss.
- · Narrative design for a platformer game and a 3D action game which didn't make it to development.

### PRODUCTION MANAGER

# CRAZY LABS (EX TABTALE)

06 2014 - 07 2015

- · Producing fortnightly releases of kids' games and their reskins.
- Team supervision for 30+ designers, animators, programmers and QA separated into several production teams.
- · Studio management related to hires, logistics and work materials.
- Ideation and prototyping for certain edge-case scenarios (compatibility issues for older games).

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# Experience

# EVENT SCRIPTER UBISOFT 08.2013 - 07.2014

- Visual scripting and event design in engine aiming to create engaging scripted events in Assasin's Creed: Roque.
- · Working closely with the game designers, level designers, animators, programmers, testers and other event scripters.
- $\bullet \ \, \text{Definying an approach to storytelling, general historical research and applying practices from other mediums}.$
- Playtesting and advocating design decisions to make sure the alignment persists across departments.

# GAME PRODUCER GAMELOFT 09,2010 - 03,2013

- Producer for titles 9MM. Let's Golf 3DS and World at Arms.
- Managing a production team of 30+ across multiple departments and locations.
- · Communicating with project stakeholders (HQ) in France.
- Post-release support (LiveOps) for World at Arms because of its success.

# Education

# BACHELOR OF SCIENCE UNWE 2003 - 2007

· Bachelor in Political Science

# Soft Skills

# COMMUNICATION

- · Interpersonal: Production empathy; Conflict management; Team profiling.
- Attitude: "Can-do" approach; Goal-oriented thinking; Data-driven decision making.

#### M MANAGEMENT

- Mentoring junior colleagues, organizing design events like reverse engineering and design contests.
- · Managing diverse and remote teams from various locations and time slots.

### ADAPTABILITY

- . Openness to learning new software, tools, approaches.
- · Constant interest and research into gaming trends, technologies and figures.

# Personality

- · Non-smoker and non-drinker; cycling and hiking enjoyer.
- · Music player and producer with media training.
- Avid gamer on console, handheld, mobile and PC, single and multiplayer, Playing, researching and designing board games.

# FAO

### RIGGEST ACHIEVEMENT

. Working on Rome 2, designing and implementing the Intrigue Actions and the Family Tree feature.

# A TOUGH MOMENT

Rome 2 review bombing because of unintentional calculation mistake.

# PREFERRED GENRES

• Though I prefer some genres over others as a gamer, I like to not make this distinction as a professional. I'm eager to deep dive into new game aspects and work to the best of my abilities regardless of platform. That said, I enjoy fast, action games, agmenplay over narrative. PP and Coop are big drives for me as I believe human interaction can prolong a game's lifecycle.

# Portfolio

# THE REVIVAL OF ROME 2



- Unit assembly and combat balance for the EMPIRE DIVIDED DLC
- Translating historical facts to faction gameplay for the DESERT KINGDOMS DLC
- Generals' skill trees redo (adding options and tiers) for the base ROME 2 game
- Design and implementation of the Family Tree feature in the ANCESTRAL UPDATE:
  - Design of political gameplay actions inspired by real world history
  - Implementation of the feature to synergize with the legacy gameplay systems
- Gameplay mechanics inspired by historical research for the RISE OF THE REPUBLIC DLC

# ACCESSIBILITY & ECONOMY FOR TROY



• First time user experience and ingame encyclopedia design and implementation

- Design for Agamemnon's faction mechanic based on historical research;
- Translating the Minoan society structure to gameplay
- · Consistency balance for items and retainers based on the historical setting
- Design for Aeneas' faction mechanic based on popular fables:
  - · Taking inspiration from the Aeneid for personal actions and attributes
  - Establishing Aeneas' faction as a precursor to the Rome 2 (Rise of the Republic)

## EXPANDING ON THRONES OF BRITANNIA



- · Design and implementation for the LORDS AND ESTATES update:
  - · Patching the influence mechanic which was too one-sided at release
- . Design of the Estates feature, leading the way for future DLCs
- Research and conception for additional game expansion (never released):
- Expanding on the map and changing the historical period based on research
- Doubling down on the aesthetics of the period and their flavor with new units, buildings and faction mechanics.

## GAME DIRECTION FOR MAGIC MADNESS



- Design for progression and gameplay systems in VR environment;
  - · Figuring out the limits and requirements of the VR medium
  - Team management and mentoring for designers, programmers and artists
  - · Working within UNREAL 5 with Blueprints to balance and expand on the action
- · Supervision for level design aspects
- · Design and implementation for consumables and power-ups
- Aguiring and facilitating peer data through internal and external playtests





- Rework for the current shooting mechanics (not released):
- · Adding more weapons and player actions like kick, gradual door opening
- Additional challenge modes
- · AI looks and behavior tuning
- Level design syncs for reiterating on pacing, balance and difficulty
- · Design for meta progression related to leaderboards
- Playtesting competitive titles and working with real-life weapons for consistency



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# Portfolio

## ENGAGING EVENTS IN ACT ROGUE



- · Scripting engaging events within Anvil, the proprietary Ubisoft engine
- LUA script based visual programming
- Communicating across departments for consistency of the presentation
- · Playtesting and iterating on level, mission and character design aspects:
  - Events implementation from animators and mocan artists.
  - Creative input on framing, pacing and difficulty aspects
- Historical research for consistency and realism to the period



## MANAGING LIVE OPS



LiveOps and content planning for Almost a Hero and Hero Hunters:

- Redo of previous events with a fresh coat of paint and mechanics
- Roadmap strategizing with management and BI based on KPIs and player expectations
- · Gacha calculator adjustments and supervision based on cohorts and A/B tests
- Releasing updates on the AppStore and GPlay each two weeks
- Supervising character design for each new hero release (once a month):
  - Taking community feedback into account (Q&A, engagement on socials)

# SYSTEMS DESIGN FOR CORERORN



Design and implementation of open-world systems for an indie MMO in Unreal 5:

- Design for progression, world building and narrative systems
- · Tuning of animations and particles in Animation Player and Niagara
- Implementation and tuning for blueprint systems (3C, AI behaviors)
- · Meta progression design:
- Social event systems, unlocks and pacing for adventures (limited events).
- Working with creatives on world building, level design and narrative aspects.





- Production Management for game reskins and new releases on a tight schedule • Studio Management for the Serbian branch
- Team management for 20+ programmers, artists and designers
  - Organizing office supplies
  - Team building, wellness and learning activities
- Setting release priority based on KPIs and team availability
- Concepts for new games and mechanics with the team



# INDUSTRY START WITH WORLD AT ARMS



Producing the whole development of the title from concept to gold

- Design input for specific game design aspects related to expectations
- Team management for 30+ programmers, artists and designers
- Communication with external teams (stakeholders, QA and localization)
- · Competitor research through gameplay and reverse-engineering
- · LiveOps support for the first few updates of the title
- · Figuring out and committing to game feel based on trends and expectations